



Malcolm McGaughy

McGaughy Design
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Portfolio:

www.mcgdesign.net

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SKILLS/STRENGTHS

InDesign Expert

Illustrator

PhotoShop

PowerPoint

Layout/Editorial Design

Convention/Conference Design

Branding/Logo Design

Direct Mail (Political & Other)

508 Compliance



EDUCATION

B.A., Pennsylvania State University

Major: Graphic Design



EXPERIENCE

Graphic Design Consultant, McGaughy Design

All jobs listed include conceptualization, production, and preparing files for printing.

- Design and produce association annual meeting and convention materials from theme and logo concept to convention hall on-site signage.
- Magazine/editorial design and layout (print and digital).
- Design and produce all forms of materials including corporate identity, annual reports, books and book covers, newsletters, publication catalogs, marketing and direct mail (including political direct mail), infographics, corporate directories.

Senior Art Director, the *Monitor on Psychology* & *gradPSYCH* magazines

- Redesigned both publications for the American Psychological Association. Directed all aspects from conception and design to production.

Graphic Designer, AURAS Design

- Art Director *BR* magazine, circulation 60,000. Created and developed all aspects from conception and design to production of the publication.
- Designed and produced all forms of corporate materials including annual reports, books and book covers, newsletters, publication catalogs, marketing and direct mail, corporate directories.

HONORS



- Awarded Outstanding Achievement in *How* magazine's Self Promotion Annual
- Awarded the Gold Medal for *Creativity 27* and *Creativity 33*
- Awarded a MarCom Award
- Appeared in AIGA50 Sixth & Seventh Biennial Design Exhibition, *American Corporate Identity*, *The Best of Business Card Design*, *The Best of Invitation, Card, and Announcement Design*, *The Big Book of Logos (1, 2, 3, 4)*, *Brochure Design 5*, *Cool Cards 2*, *Creativity (27, 28, 29, 30, 31, 32, 33)*, *GD USA's Inhouse Design Awards Annual*, *Graphis Design Annual*, *Letterhead and Logo Design 6*, *Letterheads Gone Digital*, *The Little Book of Creativity*, *Print* magazine's Regional Design Annual, *Print* magazine issue LII:VI, and *Print's Best Letterhead and Business Cards 6*

REFERENCES

References available on request. Additional information about my experience is also available on request.